

**Letter of Understanding  
between**

**Center of Evaluation for Global Action (CEGA)  
University of California, Berkeley**

**and**

**Centro de Microdatos, Departamento de Economía  
Universidad de Chile**

**Background**

This Letter of Understanding describes the general terms of a proposed collaboration between the Center of Evaluation for Global Action (CEGA), a research unit of the Institute of Business and Economic Research (IBER) at University of California at Berkeley, and the Centro de Microdatos (CM), a center of excellence at the University of Chile.

CEGA is a multi-disciplinary research center with faculty members from the Schools of Business, Education, Public Policy, and Public Health as well as the Departments of Economics and Agricultural and Resource Economics. The Center's mission is to improve development outcomes in low- and middle-income countries, by designing and rigorously testing innovative strategies for poverty alleviation. Toward this end, CEGA administers research grants, publishes policy briefs, and supports research competitions, training programs, and events that collectively advance the science of global development.

CM is a research center of excellence in the Department of Economics, with a mission to promote socio-economic development research through the production and analysis of micro data. The Center also provides training in survey methodologies and has developed a research agenda focused on education and employment. Through its network of researchers, the Center seeks to impact the design and implementation of public policies in Chile and throughout Latin America.

The collaboration outlined in this Letter of Understanding will strengthen the relationship between CEGA and CM professors and students, by promoting intellectual exchange, impact evaluation training programs, and joint research projects. It will also advance the interests of the Memorandum of Understanding entitled "Chile – California Plan: a Partnership for the 21st Century," signed between the Republic of Chile and the State of California on June 12, 2008. The collaboration will be reviewed within three years of this letter's signing, to assess outcomes and determine the potential for ongoing cooperation.

## **Objectives**

The objectives of this proposed collaboration are to:

- 1) Promote rigorous research at both UC Berkeley and Universidad de Chile, specifically focused on the evaluation of novel education, human capital development, and anti-poverty policies and programs;
- 2) Increase the number of evaluation research projects jointly conducted by CEGA and CM faculty members;
- 3) Expand impact evaluation training at the Universidad de Chile, and provide learning opportunities for students at both institutions;
- 4) Promote interaction between CEGA and CM researchers through symposia, working groups, meetings, and other network activities; and
- 5) Advance knowledge and identify effective new strategies to address poverty, inequality, human capital development, and education needs.

## **Proposed Activities**

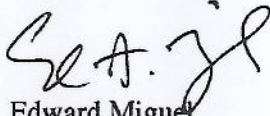
In support of the proposed collaboration, it is understood that CEGA and CM faculty and staff will:

- Identify a series of specific studies that can be conducted jointly by faculty members at the two centers;
- Collaboratively draft and submit grant proposals to support joint research projects;
- Identify funding and opportunities to support the international exchange of students and faculty members at the two universities;
- Create opportunities for intellectual exchange at conferences and through symposia, visiting lectures, and other events;
- Develop tailored case studies and curricula in impact evaluation, focused on interventions that address education, human capital, poverty, and inequality; and
- Translate any resulting research findings into policy recommendations, so that the activities undertaken as part of this MOU have a positive impact on the public and private sectors in Chile, California, and elsewhere.

## **Timeframe for Collaboration**

It is understood that the activities discussed in this Letter will begin as of February 1, 2009 and will continue for up to three years. At the end of this period, the Directors of CEGA and CM will reevaluate the arrangement and determine if renewal or modification of the Letter is appropriate. It is understood that additional organizational and administrative arrangements may be negotiated between CEGA and CM as the relationship progresses. This Letter establishes an understanding of baseline activities that may be modified or expanded as necessary.

Signed,



Edward Miguel  
Director, CEGA

Date: 1 Feb 2009



Paul Gertler  
Director, IBER



David Bravo  
Director, CM